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FOR IMMEDIATE RELEASE:

APPLICATIONS NOW OPEN FOR SOMMCON® YOUNG LEADER'S SCHOLARSHIP - OPEN FOR WINE INDUSTRY PROFESSIONALS UNDER THE AGE OF 30

Scholarship Winners Receive Free Full-Conference Registration To SommCon®, Providing Access to Education and Networking From the Top Minds in the Industry

San Diego, CA (September 9, 2016) – [SommCon](#)®, a leading Southern California conference and educational summit for wine industry professionals and serious enthusiasts, held in San Diego, CA, November 16-19 is accepting applications for the [Young Leader's Summit Scholarship](#) Presented by Tasting Panel / The SOMM Journal and Society of Wine Educators (SWE).

The application is open to aspiring professionals under the age of 30 who have a passion for entering a profession in the wine industry or expanding their knowledge – winners receive free registration to three days of education at the conference.

Through the Young Leader's Summit Scholarship, up-and-coming professionals grow their knowledge and develop their palate by participating in tastings, panel discussions, and keynote presentations. Recipients have multiple opportunities to expand their skillset and network with today's most acclaimed wine professionals, including: Master Sommeliers, Masters of Wine, Hoteliers, Wine Directors, Distributors, and Wine Educators.

SommCon® brings together top industry professionals to discuss, develop and lead the discussion on the business of wine. Held at the Marriott Marquis San Diego Marina from November 16-19, 2016, wine industry professionals and serious enthusiasts of all levels receive convenient and affordable access to education and networking opportunities through 50 sessions that bring together some of the greatest thought leaders, entrepreneurs and artisans.

Scholarship applications will be accepted until September 15, 2016 and recipients will be announced and notified by September 30, 2016. For consideration, application must be filled out in its entirety and include a statement letter, resume, and letters of recommendation. The Young Leader's Summit schedule has been preset to include conference seminars as well as specialty events that will create a well-rounded and rewarding experience. The scholarship award is not transferable and applicants must be 21 years or older to apply. Scholarship application is available [here](#).

SommCon® takes place November 16-19, 2016 at Marriott Marquis San Diego Marina in San Diego, California. For more information or to purchase conference registration, visit: [SommConUSA.com](#) and follow SommCon® on [Facebook](#), [Twitter](#), [Instagram](#) and [LinkedIn](#).

Discounted accommodations are available at the Marriott Marquis San Diego Marina for SommCon attendees, make reservations [here](#).

ABOUT SOMMCON®: SommCon® is a leading conference and exposition for education and training of beverage professionals and serious enthusiasts. Held November 16 - 19, 2016, in San Diego, CA, the four-day conference brings together industry professionals of all levels to discuss, develop, and lead the conversation on the business of wine. SommCon's® education is built by industry thought leaders for trade professionals and serious enthusiasts who have a passion for wine and spirits and an unyielding quest for knowledge. Attendees learn and taste their way through keynote sessions and educational classes, complete with a trade-only tasting and expo. SommCon® is produced by Fast Forward, an event management agency specializing in productions for the wine, beer and spirits industry, fastforwardevents.com.

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