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FOR IMMEDIATE RELEASE:

ONLY ONE WEEK REMAINING TO APPLY FOR SOMMCON™ YOUNG LEADER'S SCHOLARSHIP - OPEN FOR WINE INDUSTRY PROFESSIONALS UNDER THE AGE OF 30

Scholarship Winners Receive Free Full-Conference Registration To SommCon™, Providing Access to Education and Networking From the Top Minds in the Industry

San Diego, CA (October 8, 2015) – SommCon™, Southern California's first conference and educational summit for wine industry professionals, held in San Diego, CA, is accepting applications for the [Young Leader's Summit Scholarship](#) for one more week - applications close on October 15, 2015. The application is open to aspiring professionals under the age of 30 who have a passion for entering a profession in the wine industry or expanding their knowledge – winners receive free registration to three days of education at the conference, hotel accommodations are not included.

Through the Young Leader's Summit Scholarship, up-and-coming professionals grow their knowledge and develop their palate by participating in tastings, panel discussions, and keynote presentations. Recipients have multiple opportunities to expand their skillset and network with today's most acclaimed wine professionals, including: Master Sommeliers, Masters of Wine, Hoteliers, Wine Directors, Distributors, and Wine Educators.

SommCon™ brings together top industry professionals to discuss, develop and lead the discussion on the business of wine. Held at the Manchester Grand Hyatt San Diego from November 18-21, 2015, wine industry professionals and serious enthusiasts of all levels receive convenient and affordable access to education and networking opportunities through 50 sessions that bring together some of the greatest thought leaders, entrepreneurs and artisans.

Participants in the Young Leader' Summit are selected by "Team SommCon™," a group of 25 industry experts who have had a role in the selection of SommCon's™ education, sessions, workshops and tastings. Together, Team SommCon™ will review applications and select winners based upon relevant work experience, achievements, future goals and desire to further industry knowledge.

Scholarship applications will be accepted until October 15, 2015 and recipients will be announced and notified by November 1, 2015. For consideration, application must be filled out in its entirety and include a statement letter, resume, and letters of recommendation. The Young Leader's Summit schedule has been preset to include conference seminars as well as specialty events that will create a well-rounded and rewarding experience. The scholarship award is not transferable and applicants must be 21 years or older to apply. Scholarship application is available [here](#).

SommCon™ takes place November 18-21, 2015 at the [Manchester Grand Hyatt](#) San Diego, California. For more information or to purchase Conference registration, visit: [SommConUSA.com](#).

Discounted accommodations are available at the Manchester Grand Hyatt San Diego for SommCon attendees, to make a reservation call: 877.385.9595.

ABOUT SOMMCON™: [SommCon™](#) is a leading conference and exposition for sommelier-level education and training of wine professionals and serious enthusiasts. Held November 18 - 21, 2015, in San Diego, CA, the four-day conference brings together industry professionals of all levels to discuss, develop, and lead the conversation on the business of wine. SommCon's™ education is built by industry thought leaders for trade professionals and serious enthusiasts who have a passion for wine and spirits and an unyielding quest for knowledge. Attendees learn and taste their way through keynote sessions and educational classes, complete with a trade-only tasting and expo. SommCon™ is produced by Fast Forward Event Productions, an event management agency specializing in productions for the wine, beer and spirits industry, [fastforwardevents.com](#).

SommCon™ is made possible by the experts who are committed to the continued growth of the wine, beer and spirit industries, Team SommCon members include: Joseph Spellman, Master Sommelier; David Glancy, Master Sommelier; Eric Entrikin, Master Sommelier; Eddie Osterland, Master Sommelier; Evan Goldstein, Master Sommelier; Geoff Labitzke, Master of Wine; Lisa Redwine, Advanced Sommelier; Lindsay Pomeroy, WSET educator; Adam Sensney, Certified Sommelier; Patrick Farrell, Master of Wine; Mary Gorman, Master of Wine; Steve Pagano, General Manager, Marriott Marquis & Marina; Joshua Orr, Advanced Sommelier; Amy Christine, Master of Wine; Bonnie Graves, Certified Sommelier; Jörn Kleinhans, Certified Specialist of Wine; Ira Norof, Certified Wine Educator; Mindy Hewitson, Distributor, Young's Market; Jesse Rodriguez, Advanced Sommelier; Brian Donegan, Advanced Sommelier; Tami Wong, Sommelier; Molly Brooks Thornton, Certified Sommelier and Cicerone; Jeff Josenhans, Certified Sommelier and Cicerone; Jennifer Roberts, Certified Sommelier; Eric Runyon, Certified Sommelier, CSW, and Rebekah Turpin, Certified Sommelier, CSW, FWS.

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