





A BEAUTIFUL MEDIEVAL VILLAGE SURROUNDED BY AN EXCEPTIONAL WINEGROWING TERRITORY











WHERE IS BOLGHERI



TOSCANY:

Situated in central Italy, it is home to **41** D.O.C. and **11** D.O.C.G. appellations, it is one of the top 3 wine-producing regions in the country with a wide range of soils, grapes and traditions. It stands at the same latitude as Languedoc.

BOLGHERI:

A fairly recent area where some of the best and most expensive Italian wines are produced nowadays. Red wines are usually produced from Bordeaux blends, but there is also a white tradition with Vermentino.



HISTORY OF BOLGHERI WINES

DOC APPROVED IN 1994 – EXCLUSIVITY AND FOCUS ON QUALITY

«Mario Incisa della Rocchetta planted the first Cabernet vineyard in Castiglioncello di Bolgheri in 1944. The first bottle of Sassicaia, with the same label as today, appeared in 1968. DOC certification for red wine did not arrive until in 1994, and regulated Bolgheri Superiore and Bolgheri Sassicaia wines, as the first examples of Italian cru. It took many years for the brilliant insights of the Marquis Incisa to be recognized, for he had created a unique phenomenon in the history of Italian wines: the phenomenon that makes Bolgheri wines a complete and great expression of terroir, deeply linked to the soil and the climate of their territory. These wines have a distinctive and original personality and lineage, the most famous of which are the result of a perfect adaptation of the Bordeaux grape varieties to Bolgheri's climate, a **Mediterranean** expression of Cabernet and Merlot that is just as fascinating as the Atlantic expression. Starting as early as the 1980s, other producers followed the example of Bolgheri Sassicaia and proved that the entire territory, and not just one wine, could be deemed 'great'. The area covered by the DOC Bolgheri certification has expanded rapidly over the last ten years, going from 250 hectares at the end of the 1990s, to 1,319 hectares (3,259 acres) today. There are currently 44 members in the Consortium, out of 52 companies that operate in the territory. It is a closed appellation: no new vineyard plantings are admitted to DOC» (adapted from the Consorzio website)



BOLGHERI ROSSO SUPERIORE DOC BOLGHERI ROSSO DOC BOLGHERI ROSATO DOC

GRAPE VARIETIES REQUIREMENT

Cabernet Sauvignon: from 0 to 100%

• Cabernet Franc: from 0 to 100%

• Merlot: from 0 to 100%

• Syrah: from 0 to 50%

• Sangiovese: from 0 to 50%

- Other red grapes such as Petit Verdot may account for up to 30%
- Sangiovese is present in less than 2% of the total vineyard plantings in Bolgheri (Poggio al Tesoro does not have a single Sangiovese vine)
- Earlier DOC regulations prevented monovarietal wines from being produced as Bolgheri Rosso or Bolgheri Rosso Superiore.

(This explains why 'Dedicato a Walter' was an I.G.T. in the past)



BOLGHERI DOC WHITES

BOLGHERI VERMENTINO DOC

The wine must contain a minimum of 85% of the headline grape variety

BOLGHERI BIANCO DOC

Vermentino up to 70%. Sauvignon Blanc and Trebbiano Toscano may contribute up to 40 percent, others no more than 30 percent.

BOLGHERI SAUVIGNON DOC

Bolgheri Sauvignon DOC must contain 85% of the headline grape variety.

Vermentino is currently the most widely planted white grape variety in the Bolgheri territory. Sauvignon Blanc, after a change in fortune, is recovering a highly-quality dimension, and is often accompanied by Viognier.

POGGIO AL TESORO currently produces two different BOLGHERI VERMENTINO: **SOLOSOLE** and **PAGUS CAMILLA** both of which are 100% Vermentino from Corsican clones.















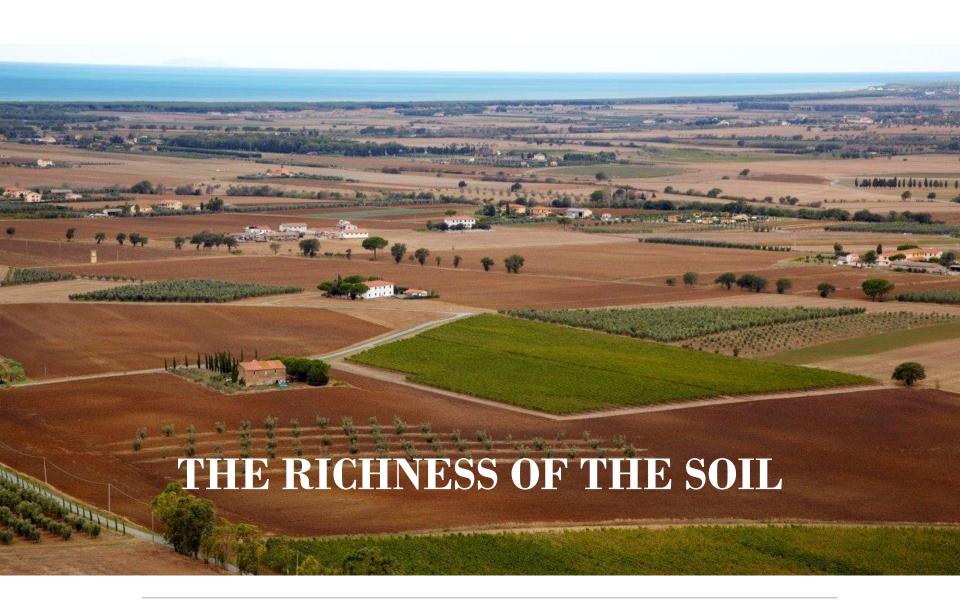


THE INTENSITY OF BOLGHERI WINES IS DUE TO THE SINGULAR NATURE OF THEIR GRAPE VARIETIES AND THEIR PERFECT RIPENING



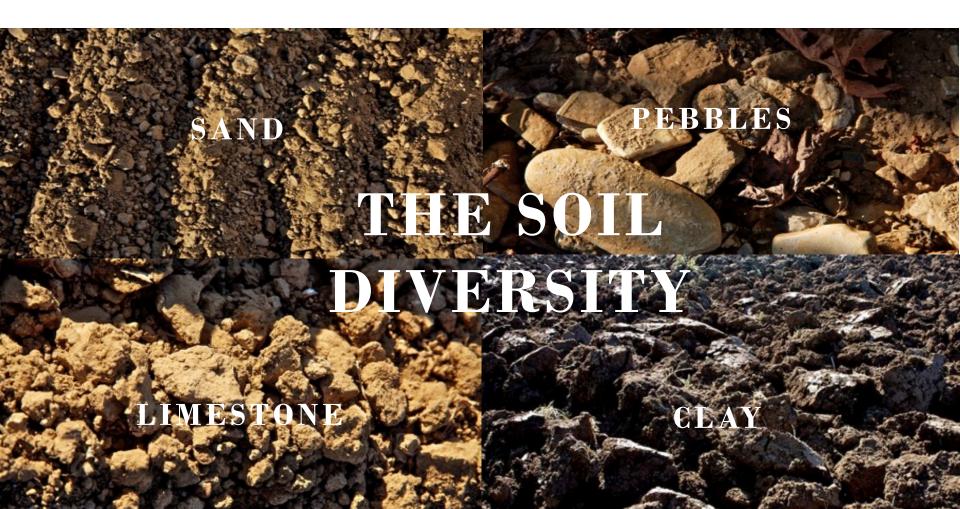


GIVEN ITS PROXIMITY TO THE SEA, BOLGHERI ENJOYS EXCELLENT AIR CIRCULATION. CONSTANT BREEZES REDUCE THE RISK OF PARASITIC ATTACKS, THUS ENSURING THE DEVELOPMENT OF PERFECTLY HEALTHY GRAPES





DIVERSE TERRAINS AND SOIL TYPES: HIGHLY COMPLEX WINES, WITH A RICH ARRAY OF INTENSE AROMAS AND FLAVOURS THAT REFLECT THE BOLGHERI TERRITORY







MAP OF BOLGHERI – SOPRASTRADA REPRESENTS ONLY 10% OF THE LAND UNDER VINES.

SEE POGGIO AL TESORO VINEYARDS IN THE MAP





GRAPE VARIETIES



VERMENTINO

At Poggio al Tesoro, this typical Mediterranean varietal has found just the right habitat, resulting in wines that express striking freshness when young and evolve to express surprising complexity over the years.



CABERNET FRANC

Widely regarded as the most elegant variety in Bolgheri, it easily reaches perfect phenolic ripeness, especially in the vineyards situated to the east of Via Bolgherese.



CABERNET SAUVIGNON

Probably the most well-known variety in the world, it yields the best results in alluvial soils that are well-drained, dry and sandy, as in Bolgheri.



GRAPE VARIETIES



MERLOT

A variety that yields powerful wines with a dense, tannic structure whilst simultaneously fruity and seductive.



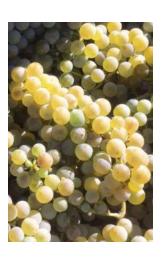
SYRAH

This variety enables us to produce wines that are intensely fruity, concentrated and powerful but still well-balanced.



PETIT VERDOT

Its substantial contribution in terms of tannins makes it very useful for enhancing the structure of wines made with other varietals.



PETIT MANSENG

Allegrini's expertise in the appassimento process has allowed us to use it to make a dessert wine from partially-dried grapes.







THE JEWELS OF POGGIO AL TESORO





